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For More Information Contact:

Cheryl Johnson, Cheryl Johnson PR
(913) 488-2710 • cheryl.johnson.pr@gmail.com

Gallup Media for Gallup
media@gallup.com

Vizo Financial Receives Second Gallup Exceptional Workplace Award in Two Years

Greensboro, N.C. (March 28, 2024) – Vizo Financial Corporate Credit Union, a state-chartered corporate credit union that serves over 1,000 credit unions throughout the U.S. and Canada, received the 2024 Gallup Exceptional Workplace Award (GEWA) on March 27, 2024. This award recognizes the most engaged workplace cultures in the world, and this is the second consecutive year that Vizo Financial has been named a GEWA winner. The Corporate Credit Union is one of only a handful of companies in the country to receive the honor.

After another year of disruption in the workplace, Gallup found that Vizo Financial continued to engage and develop its people in innovative ways.

“Congratulations to the sixty organizations that have redefined what it means to be a great place to work. Your commitment to creating environments where employees are listened to, valued and positioned to use their strengths every day is what sets you apart. Thank you for setting a new global standard in what it means to be a thriving workplace,” said Jon Clifton, Gallup’s chief executive officer.

The GEWA winners’ ratio of engaged employees to actively disengaged employees is 11 times higher than the global average. Worldwide, only 23 percent of employees are engaged — that is, committed to their work and connected to their workplace — and just 33 percent of employees in the U.S. workforce are engaged. Seventy percent of employees at winning GEWA organizations are engaged.

“Achieving this award for two consecutive years is a significant accomplishment for our organization,” said Joe Bertotto, Vizo Financial’s SVP/chief culture officer. “Our employees are the embodiment of exceptional, and even though the standards for this award are high, they continue to exceed them by embracing our culture and utilizing their strengths to work together. The impact that our employees have on each other and our members is the driving force behind this achievement and the success of Vizo Financial as a whole.”

(more)

Gallup’s meta-analysis on team engagement and performance is a highly comprehensive workplace study, with data on more than two million employees in 276 organizations across 54 industries and 96 countries. Highly engaged organizations significantly outperform their peers in important business outcomes, including customer ratings, profitability, productivity, turnover, safety incidents, shrinkage, absenteeism, quality, wellbeing and organizational citizenship.

“While we knew that we already had a great culture here at Vizo Financial, winning this award not once, but twice, solidifies that sentiment within our organization,” said Fred Eisel, president and chief executive officer of Vizo Financial. “Our culture team works diligently to keep our employees engaged — from our monthly Food, Unity and Networking (FUN) days to our weekly virtual gatherings — and our employees embrace our culture and actively participate in our events to build and maintain strong connections with each other across teams, departments and states. Importantly, this internal commitment to our culture translates into an exceptional member experience for all of our credit unions. It fills me with such pride to lead an award-winning organization like Vizo Financial.”

For a complete list of GEWA winners and more about the selection process, visit the [winners’ page](#).

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About Vizo Financial Corporate Credit Union

Vizo Financial Corporate Credit Union’s goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,000 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit www.vfccu.org.

About Gallup

[Gallup](#) delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world.